

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : MAY 2024**

**M.Com**

**MAXIMUM MARKS: 50**

**SEMESTER : IV**

**TIME : 3 HOURS**

# LOGISTICS MANAGEMENT

**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

### MULTIPLE CHOICE QUESTIONS.

**(K1)**

1. -----refers to the acquisition, storage and transportation of inventory from its origin to its destination. It involves maintaining the inventory, resources and related information, and getting the goods to the right location at the right time and to the right customer.
  - a) Logistics management
  - b) Trade management
  - c) Cost management
  - d) Company Management
2. ----- is the management of the flow of goods and services, including all the processes of turning raw materials into final products.
  - a) Company chain management
  - b) Supply chain management
  - c) Bank chain management
  - d) Industry chain management
3. ----- refers to the process of ordering, storing, using, and selling a company's inventory.
  - a) Corporate management
  - b) Store management
  - c) Inventory management
  - d) Bank management
4. -----refers to the movement of people, animals and goods from one place to the other.
  - a) Transportation
  - b) Store
  - c) Risk
  - d) Grading
5. -----is a method of buying and selling goods and services online.
  - a) S-commerce
  - b) E-commerce
  - c) B-commerce
  - d) D-commerce

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define Logistics.
7. What is Supply Chain management?
8. Define Inventory management.
9. What is freight management?
10. What is ecommerce?

(CONTD .... 2)

**SECTION – B****(5 X 3 = 15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K3)**

11. a) Explain the concept of logistic.

**(OR)**

- b) What is the role of logistics in Indian economy?

12. a) List the objectives of supply chain management.

**(OR)**

- b) Examine the key issues of supply chain management.

13. a) List the types of warehouse.

**(OR)**

- b) Point out the importance of inventory management.

14. a) Show the objectives of transportation.

**(OR)**

- b) What is Cost of packaging?

15. a) List the Principles of Designing LIS.

**(OR)**

- b) Show the objectives of E-Commerce.

**SECTION – C****(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K4/K5)**

16. a) Explain the types of logistics.

**(OR)**

- b) List the advantages of logistics management.

17. a) Describe the cycle view of supply chain process.

**(OR)**

- b) Illustrate the four types of Supplier relationship.

18. a) Outline the types of inventory management.

**(OR)**

- b) Explain the components of inventory decisions.

19. a) Explain the Kinds of transportation.

**(OR)**

- b) Point out the types of packaging materials.

20. a) Discuss the dimensions of logistics.

**(OR)**

- b) Explain the elements of logistics management.