

(FOR THE CANDIDATES ADMITTED

23UIB2A1

DURING THE ACADEMIC YEAR 2023 ONLY) REG.NO:

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI	
END-OF-SEMESTER EXAMINATIONS : MAY 2024	
B.Com IB (SF)	MAXIMUM MARKS: 75
SEMESTER: II	TIME : 3 HOURS

PART - III**23UIB2A1- GLOBAL BUSINESS ENVIRONMENT****SECTION – A****(10 X 1 = 10 MARKS)****ANSWER THE FOLLOWING QUESTIONS.(K1)**

1. What is the nature of the Global Business Environment?
a) Dynamic b) Static c) Isolated d) Localized
2. Identify a social factor in the STEPIN framework for analyzing the International Business Environment
a) GDP b) Population density c) Inflation rate d) Exchange rates
3. What is the significance of the Balance of Payment account?
a) Measures only current account transactions
b) Reflects only capital flows
c) Indicates a country's economic health
d) Tracks only trade deficits
4. Which international economic institution focuses on commodity trading and agreements?
a) World Bank b) WTO c) UNCTAD d) IMF
5. Name a regional integration organization in Asia.
a) NAFTA b) SAFTA c) ASEAN d) EU

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES(K2)

6. Translate globalization.
7. Explain one natural factor in the International Business Environment.
8. Describe the components of the Current and Capital accounts in the Balance of Payment.
9. Discuss the role of the World Trade Organization (WTO) in international trade.
10. Explain one recent trend in regional integration.

SECTION – B**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)**

11. a) Show the concept of Internationalization Process.

(OR)

- b) Describe the levels of globalization.

12. a) Infer the economic factors in the STEPIN framework.

(OR)

b) Explain the significance of political and legal factors in the International Business Environment.

13. a) Analyse the accounting system of the Balance of Payment.

(OR)

b) Discuss the role of IMF in international finance.

14. a) Inspect the concept of regional integration.

(OR)

b) Examine the objectives of the European Union.

15. a) Demonstrate the challenges faced by developing countries in the WTO.

(OR)

b) Plan the role of UNCTAD in international trade.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 or K5)

16. a) Analyze the impact of technology on the international business environment.

(OR)

b) Evaluate the causes and concerns related to globalization.

17. a) Discuss the economic implications of a Balance of Payment deficit.

(OR)

b) Elaborate the role of the World Bank in promoting economic development.

18. a) Enumerate the challenges faced by developing countries in international commodity trading.

(OR)

b) Formulate the role of ASEAN in regional integration.

19. a) Summarize the benefits and drawbacks of the NAFTA agreement.

(OR)

b) Assess the recent trends in BRICS cooperation.

20. a) Outline the impact of political and legal factors on international business.

(OR)

b) Infer the significance of SAARC in promoting regional cooperation.
