

(FOR THE CANDIDATES ADMITTED

21UIB6E2

DURING THE ACADEMIC YEAR 2021-24 ONLY)

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : MAY 2024**

**B.COM IB(SF)**

**MAXIMUM MARKS: 70**

**SEMESTER : VI**

**TIME : 3 HOURS**

**PART - III**

**21UIB6E2- AIR CARGO MANAGEMENT**

**SECTION - A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Indira Gandhi International Airport is located in \_\_\_\_\_.
  - a) Mumbai
  - b) Delhi
  - c) Chennai
  - d) Hyderabad
2. The ICAO was founded by the Chicago convention in the year \_\_\_\_\_.
  - a) 1947
  - b) 1950
  - c) 1951
  - d) 1954
3. A SWOT analysis looks at the strengths, weaknesses, \_\_\_\_\_ and threats faced by an industry or business.
  - a) Opportunities
  - b) Organisational behaviour
  - c) Organisation
  - d) Organisational chart
4. \_\_\_\_\_ is an important process and procedure of importing or exporting goods internationally.
  - a) Cheque clearance
  - b) Customs clearance
  - c) Security clearance
  - d) Personal clearance
5. Which mode of transportation is often used for time sensitive shipments and perishable goods?
  - a) Ocean freight
  - b) Rail freight
  - c) Air freight
  - d) Tracking

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. State the meaning of Airline.
7. Write a short note on Landside operations.
8. Define marketing research.
9. What is shipment planning?
10. What is POD in air freight terms?

**SECTION – B****(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) What are the functions of IATA?  
(OR)  
b) Explain the importance of Airport.
12. a) State the objectives of ICAO.  
(OR)  
b) Narrate the principle objective of a rescue and fire fighting service.
13. a) Explain 4 P's of Marketing.  
(OR)  
b) What are the market segments of Airline Cargo Transport?
14. a) What are the factors influencing labeling?  
(OR)  
b) What is the procedure for clearing import cargo from Chennai Airport?
15. a) Explain Airway Bill.  
(OR)  
b) Elucidate the process of handling COD shipments.

**SECTION - C****(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16<sup>th</sup> QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS)**

16. Describe the different types of aircrafts. **K4**
17. Briefly explain the functions of Airport. **K4**
18. Elaborate SWOT analysis of Air Cargo Management System. **K5**
19. Explain the process of Air Cargo handling. **K5**
20. What is Air Freight Forwarding? State the procedure of freight forwarding? **K4**
21. Analyse the roles and responsibilities of Aviation Security Services. **K4**

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