

(FOR THE CANDIDATES ADMITTED

21UIB6E2

DURING THE ACADEMIC YEAR 2021-24 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2024

B.COM IB(SF)

MAXIMUM MARKS: 70

SEMESTER : VI

TIME : 3 HOURS

## PART - III

## 21UIB6E2- AIR CARGO MANAGEMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Indira Gandhi International Airport is located in \_\_\_\_\_.
  - a) Mumbai
  - b) Delhi
  - c) Chennai
  - d) Hyderabad
2. The ICAO was founded by the Chicago convention in the year \_\_\_\_\_.
  - a) 1947
  - b) 1950
  - c) 1951
  - d) 1954
3. A SWOT analysis looks at the strengths, weaknesses, \_\_\_\_\_ and threats faced by an industry or business.
  - a) Opportunities
  - b) Organisational behaviour
  - c) Organisation
  - d) Organisational chart
4. \_\_\_\_\_ is an important process and procedure of importing or exporting goods internationally.
  - a) Cheque clearance
  - b) Customs clearance
  - c) Security clearance
  - d) Personal clearance
5. Which mode of transportation is often used for time sensitive shipments and perishable goods?
  - a) Ocean freight
  - b) Rail freight
  - c) Air freight
  - d) Tracking

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. State the meaning of Airline.
7. Write a short note on Landside operations.
8. Define marketing research.
9. What is shipment planning?
10. What is POD in air freight terms?

**SECTION – B****(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) What are the functions of IATA?

**(OR)**

b) Explain the importance of Airport.

12. a) State the objectives of ICAO.

**(OR)**

b) Narrate the principle objective of a rescue and fire fighting service.

13. a) Explain 4 P's of Marketing.

**(OR)**

b) What are the market segments of Airline Cargo Transport?

14. a) What are the factors influencing labeling?

**(OR)**

b) What is the procedure for clearing import cargo from Chennai Airport?

15. a) Explain Airway Bill. **(OR)**

b) Elucidate the process of handling COD shipments.

**SECTION - C****(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16<sup>th</sup> QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS)**

16. Describe the different types of aircrafts.

**K4**

17. Briefly explain the functions of Airport.

**K4**

18. Elaborate SWOT analysis of Air Cargo Management System.

**K5**

19. Explain the process of Air Cargo handling.

**K5**

20. What is Air Freight Forwarding? State the procedure of freight forwarding?

**K4**

21. Analyse the roles and responsibilities of Aviation Security Services.

**K4**

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