

(FOR THE CANDIDATES ADMITTED

22UBP409

DURING THE ACADEMIC YEAR 20

ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2024

B.COM.BPS(SF)

MAXIMUM MARKS: 50

SEMESTER-IV

TIME : 3 HOURS

## PART - III

## 22UBP409- ORGANIZATIONAL BEHAVIOUR

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. " \_\_\_\_\_ are social inventions for accomplishing goals through group efforts"
  - Management
  - Organization
  - Leadership
  - Behavior
2. Employee's need met by Supportive Model is \_\_\_\_\_.
  - Subsistence
  - Security
  - Status and Recognition
  - Self-actualization
3. \_\_\_\_\_ is an attitude reflects the extent to which an individual is gratified or fulfilled by his work.
  - Motivation
  - Job satisfaction
  - Contribution
  - Cognitive dissonance
4. Beliefs, attitudes, traditions and expectations which are shared by group members are called \_\_\_\_\_.
  - Group norms
  - Group communication
  - Group cohesiveness
  - Group structure
5. \_\_\_\_\_ is the ability of influencing people to strive willingly for mutual objectives.
  - Motivation
  - Control
  - Leadership
  - Supervision

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is organizational behavior?
7. Define personality.
8. List the different types of motivation.
9. What are group norms?
10. Define Leadership.

## SECTION – B

(5 X 3 = 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain the different approaches of the study of OB.

(OR)

- b) Examine the process of human behavior.
12. a) Identify how do culture and family determine the development of personality?

(OR)

- b) Describe the various theories of personality.

(CONTD .... 2)

13. a) Demonstrate how far motivation is important in an industrial undertaking?  
**(OR)**  
b) Explain the factors influencing job satisfaction.
14. a) Show in detail the various theories of group formation.  
**(OR)**  
b) Illustrate the consequences of group cohesiveness?
15. a) Examine the different styles of leadership.  
**(OR)**  
b) Describe the factors for achieving organizational effectiveness?

**SECTION – C** **(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16. a) Discuss the role of organizational behavior in an organization.  
**(OR)**  
b) Explain the few models of organizational behavior.
17. a) Critically examine the Freudian stages of personality development.  
**(OR)**  
b) Analyse internal attention factors which affect perceptual selectivity.
18. a) Explain Mc Gregor's Theory X and Theory Y.  
**(OR)**  
b) Enumerate the relative importance of financial and non-financial incentives in motivation.
19. a) Discuss the various factors affecting group performance.  
**(OR)**  
b) Explain in detail the process of brain storming for making effective decisions.
20. a) Describe the nature of autocratic and democratic style of leadership.  
**(OR)**  
b) How do organizations maintain their cultures? What steps are involved? Describe them.

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