

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE **23 UEC 2A1**

DURING THE ACADEMIC YEAR 2023-24 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY– 2024

B.Com. – E.COMMERCE

MAXIMUM MARKS: 75

II SEMESTER

TIME : 3 HOURS

PART – III

PRINCIPLES OF MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Management is a creative and _____ process.
 - (a) Systematic
 - (b) Continuous
 - (c) Long
 - (d) None of the above
2. A plan is determined a “Cause of Action” _____
 - (a) Allen
 - (b) L.Urwick
 - (c) Kast & Rosen Zwing
 - (d) Haynes & Massie
3. Which type of organization follows the principle of scalar chain?
 - (a) Formal
 - (b) Informal
 - (c) Both
 - (d) None
4. Select the following which does not fall into Maslow’s Need Hierarchy theory _____
 - (a) Psychological Needs
 - (b) Safety Needs
 - (c) Social needs
 - (d) Religious needs
5. Horizontal communication takes place between -----
 - (a) Superior to Subordinate
 - (b) Subordinates to Superior
 - (c) Employees with same status
 - (d) None of these

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Define the term management
7. Define the term planning
8. Express the term span of control
9. Define the term staffing
10. Express the term control process

(CONTD 2)

SECTION – B**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K3)**

11. a) Interpret the importance of management.
(OR)
b) Sketch the process of MBO concept.
12. a) Interpret the objectives of planning .
(OR)
b) Schedule the disadvantages of planning.
13. a) Illustrate the need and importance of departmentation.
(OR)
b) Interpret the advantages of line organisation.
14. a) Sketch the Maslow's Hierarchy theory.
(OR)
b) List the qualities of good leader.
15. a) Interpret the channels of communication.
(OR)
b) Schedule the process of control system.

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K4/K5)**

16. a) Compare the functions of Management.
(OR)
b) Relate the Henry Fayol's principles management system.
17. a) Construct the steps in Planning process.
(OR)
b) Differentiate the forecasting & planning.
18. a) Correlate the advantages of delegation of authority.
(OR)
b) Argue the factors affecting the span of control.
19. a) Distinguish the X and Y theory .
(OR)
b) Identify the steps involved in decision making .
20. a) Develop the requirements of effective control system.
(OR)
b) Construct the barriers of communication.