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(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2021 ONLY)

21UBM6E1

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY - 2024

COURSE NAME: B.B.A

MAXIMUM MARKS: 70

SEMESTER: VI

TIME : 3 HOURS

PART - III

INTERNET AND E-COMMERCE & INFORMATION SECURITY

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Which of these is an e-mail provider?
a) Gmail b) Hotmail c) Yahoo d) All of the above
2. _____ is concerned with the buying and selling information, products and services over computer communication networks.
a) Commerce b) E-Commerce c) E-Business d) None of the above
3. Which of the following is not guided media?
a) Fiber Optic cable b) Coaxial cable c) Microwaves d) Twisted pair cable
4. _____ is not an objective of network security.
a) Identification b) Authentication c) Access Control d) Lock
5. Which of the following tag is used to insert a line-break in HTML?
a)
 b) <a> c) <pre> d)

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Browsers.
7. Interpret E-Commerce.
8. Explain Information security.
9. Define Firewall.
10. Illustrate marquee tag.

(CONTD 2)

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Describe TCP/IP.

(OR)

b) Interpret search engine with example.

12.a) Assess the advantages of E-Commerce with example.

(OR)

b) Examine the encryption and its types with example.

13.a) Describe components of communication system.

(OR)

b) Show the types of attack with example.

14.a) Interpret authentication with example.

(OR)

b) Assess the Computer forensics with example.

15.a) List the Ordered list in HTML.

(OR)

b) Describe HTML tables and its attributes.

SECTION - C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS****(FROM Qn. No : 17 to 21)****(K4 (Or) K5)**

16. Summarize the advantages and disadvantages of Electronic mail. (K5)

17. Analyze the various types of DNS with example. (K4)

18. Discuss in detail Electronic Data Interchange with example. (K5)

19. Examine the different types of transmission media with neat diagram. (K4)

20. Determine network security with example. (K5)

21. Give an outline on formatting tags in HTML with example. (K4)
