

(FOR THE CANDIDATES ADMITTED

21UBM619

DURING THE ACADEMIC YEAR 2021 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY-2024

COURSE NAME: B.B.A

MAXIMUM MARKS: 70

SEMESTER: VI

TIME: 3 HOURS

PART – III
INVESTMENT AND PORTFOLIO MANAGEMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

MULTIPLE CHOICE QUESTIONS.

1. Employment of funds with the aim of achieving additional income is known as_____.
a) Investment b) Speculation c) Gambling d) Biting
2. The national stock exchange is located in _____.
a) New Delhi b) Nagpur c) Mumbai d) Kolkata
3. The organized financial system includes_____.
a) Commercial banks b) Indigenous banks c) Foreign banks d) None
4. The main objective of portfolio is to reduce _____ by diversification.
a) Return b) Risk c) Uncertainty d) Percentage
5. The concept of tracking error is applied to measure performance in case of_____.
a) Tax savings scheme b) Real Estate Funds c) Equity Funds d) Index funds

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. What is investment?
7. Who is BSE?
8. Explain social security funds.
9. Describe CAPM.
10. What is factoring?

SECTION – B

(5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Differentiate between Investment and speculation.

(OR)

- b) Explain the types of risk.

- 12.a) State the advantages of listing of shares.

(OR)

- b) How are mutual funds classified? Explain

- 13.a) Discuss the features of Preference shares.

(OR)

- b) Write a note about bullion market.

(CONTD.....2)

14.a) State the objectives of portfolio.

(OR)

b) List the assumptions of CAPM.

15.a) Explain portfolio performance evaluation.

(OR)

b) How do you measure portfolio performance under Sharpe's model.

SECTION - C (4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS.

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS

(FROM Qn. No : 17 to 21)

(K4 (Or) K5)

16. Bring out the differences between primary market and secondary market.

17. Define risk. What are the various sources of risk in an investment? Explain

18. Elucidate the benefits derived by a domestic investor in Mutual funds.

19. Explain the various principles of Insurance.

20. What is an efficient portfolio in the context of Harry Markowitz model?

21. How would you distinguish between futures and options?
