(FOR THE CANDIDATES ADMITTED   SUBJECT CODE | 21UCO618 |

DURING THE ACADEMIC YEAR 2021-2024 ONLY)   REG.NO. | |

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2024

B.Com.(AIDED & SF)   **MAXIMUM MARKS: 70**

SEMESTER - VI   **TIME : 3 HOURS**

PART – III

E-COMMERCE AND INFORMATION SECURITY

SECTION – A   (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.   **(K1)**

1 ……………..e-commerce transaction has the advantage of eliminating middlemen.

   a)   B2G   b)   B2E   c)   B2B   d)   B2C.

2. What is the primary objective of EDI?

   a)   Increase paper-based transactions   b)   Streamline electronic communication
   c)   Reduce security in data exchange   d)   Enhance manual data entry

3. What is the primary function of credit cards in electronic payments?

   a)   Store digital cash   b)   Transfer money between banks
   c)   Extend a line of credit to the cardholder   d)   Facilitate peer-to-peer transactions

4. What is the primary purpose of Transmission Media in a network?

   a)   To manage network protocols
   b)   To provide a physical path for data transmission
   c)   To secure network communications
   d)   To control wireless networks

5. Which of the following is a recommended practice for password management?

   a)   Using the same password across multiple accounts
   b)   Changing passwords every few years
   c)   Sharing passwords with trusted colleagues
   d)   Using strong, unique passwords for each account

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.   **(K2)**

6. Explain the term B2E.
7. Explain the two advantages of EDI.
8. Define Mobile Commerce   .
9. Expand TCP.
10. Define Windows security.

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SECTION – B   (5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.   (K3)

11. a) Show the objectives of E-Commerce.

(OR)

b) List the Disadvantages of C2C.

12. a) Examine the advantages of Mobile Commerce.

(OR)

b) Assess the evolution of EDI.

13. a) Find the benefits of E-Wallets.

(OR)

b) Describe the kinds of token based Electronic Payment System.

14. a) List the functions of transmission media in Computer Network.

(OR)

b) Distinguish between Spoofing and Phishing.

15. a) Sketch the different types of authentication in Information Security.

(OR)

b) Examine the way to prevent Cross Site Scripting Attack.

SECTION - C   (4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS .   (K4 (Or) K5)

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS (FROM Qn. No : 17 to 21)

16. Discuss the Various types of E-Commerce.

17. Analyse the advantages and disadvantages of B2B.

18. Criticize the component of EDI.

19. Examine the different types of Mobile Payment.

20. Categorise the various methods of Wireless Networks.

21.   Summarize the classification of Network Security.

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