

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2024

B.Com.(AIDED & SF)

MAXIMUM MARKS: 70

SEMESTER : VI

TIME : 3 HOURS

PART – III

ENTREPRENEURIAL DEVELOPMENT

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. The important function of an entrepreneur is_____.
(a) Risk assumption function (b) Managerial function
(c) Function of innovation (d) Decision making function
2. Project dealing with power generation comes under the category of.....
(a) Techno-economic project (b) Quantifiable project
(c) Sectoral project (d) Non-quantifiable project
3. All the services and support required by small scale industries are provided under one roof by.....
(a) SIDCO (b) NSIC
(c) SISI (d) DIC
4. The women entrepreneurs trained through specialized training programmes are called.....
(a) Natural entrepreneurs (b) Forced entrepreneurs
(c) Created entrepreneurs (d) Benami entrepreneurs
5. The first step in starting a small business is to find out
(a) Business idea (b) Business project
(c) Business formulation (d) Project report

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Explain the term entrepreneur.
7. Indicate the project appraisal.
8. Expand the ITCOT.
9. Define rural entrepreneur.
10. Interpret the small scale industries.

(CONTD 2)

SECTION – B**(5 X 4 = 20 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) List the difference between entrepreneur and manager.
(OR)
b) Examine the barriers to entrepreneurship.
12. a) Interpret the methods of project appraisal.
(OR)
b) List the stages of project formulation.
13. a) Discover the main functions and services of SISI.
(OR)
b) Describe the functions of district industries centers (DIC).
14. a) Examine the factors contributing to women entrepreneurs.
(OR)
b) Find out the steps to face challenges of rural entrepreneurship.
15. a) Show the procedure for registration of a small scale unit.
(OR)
b) Interpret the need for incentives in promoting entrepreneurship.

SECTION – C**(4 X 10 = 40 MARKS)**

ANSWER ANY FOUR OUT OF SIX QUESTIONS . (K4 (Or) K5)

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE

QUESTIONS (FROM Qn. No : 17 to 21)

16. Outline the personality traits of successful entrepreneurs.
17. Discuss in detail the different types of entrepreneurship.
18. Justify the various steps involved in project identification.
19. Experiment with the roles and objectives of SIPCOT.
20. Point out the characteristics of women entrepreneurship.
21. Determine the major causes of sickness in small scale industries.