

(FOR THE CANDIDATES ADMITTED

22PIB310

DURING THE ACADEMIC YEAR 2022

ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2023

M.Com IB (SF)

MAXIMUM MARKS: 50

SEMESTER : III

TIME : 3 HOURS

PART - III

22PIB310 - RESEARCH METHODOLOGY

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. is a way to systematically solve the research problem
 - a. Technique
 - b. Operations
 - c. Research methodology
 - d. Research Process
2. The data are collected directly by the researcher for the first time is _____
 - a. Primary Data
 - b. Secondary Data
 - c. Unpublished data
 - d. Information
3. Large volume of raw data reduced into homogeneous groups is _____
 - a. Tabulation
 - b. Classification
 - c. Editing
 - d. Coding
4. The _____ provides the complete outline of the research report
 - a. Preliminary Pages
 - b. Main text
 - c. End Matter
 - d. Content
5. Questionnaire is a _____
 - a. Research Method
 - b. Data Analysis Technique
 - c. Tool for Data Collection
 - d. Measurement Technique

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Research
7. Tell the meaning of sampling in research.
8. What is Tabulation?
9. Show bibliography?
10. Define Research Design

SECTION – B

(5 X 3= 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)

11. a) Discuss the need and importance of research in Business.

(OR)

- b) Describe the different steps involved in a selection and formulation

(CONT...2)

12. a) Compare between primary and secondary data
(OR)
b) Sketch the term non- sampling Errors.
13. a) Deliberate various kinds of charts and diagrams used in data analysis with suitable examples
(OR)
b) Explain trend analysis with an example
14. a) Discuss the characteristics of a good research report.
(OR)
b) Explain the significance of ethics in writing the research report.
15. a) Interpret the term Pilot Study
(OR)
b) Define case study and indicate its characteristics

SECTION – C**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16. a) Describe different types of research pointing out the distinctions among them and the purposes of those types.
(OR)
b) How is a research problem identified?. Write a note on the identification and formulation of legal research problem?
17. a) Discuss different methods of collecting data with the help of suitable examples.
(OR)
b) Outline different types of sampling techniques with the help of suitable examples.
18. a) Deliberate about questionnaire and explain the rules which are to be kept in mind while constructing a questionnaire
(OR)
b) Explain the various uses of the ‘Chi-square’ test.
19. a) Describe the precautions that the researcher should take while interpreting the findings.
(OR)
b) Elaborate the types of research report with suitable examples
20. a) Summarize the concept of Research Design
(OR)
b) How do you write a questionnaire for a pilot study explain with suitable examples?
