

(FOR THE CANDIDATES ADMITTED

23UIB1A1

DURING THE ACADEMIC YEAR 20 ONLY) REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS :NOVEMBER 2023

BCOM IB-(SF)

MAXIMUM MARKS: 75

SEMESTER-I

TIME : 3 HOURS

PART-III**23UIB1A1 – BUSINESS ORGANIZATION AND MANAGEMENT****SECTION – A****(10 X 1=10)****ANSWER THE FOLLOWING(K1)**

1. _____ is also known as military or scalar organization.
(a) Formal organization (b) Line organization (c) Informal organization (d) Functional Organization
2. _____ is the process of ensuring that actual results are in accordance with planned results.
(a) Controlling (b) Coordinating (c) Planning (d) Directing
3. Inspiring, guiding and motivating people to perform to their fullest potential
(a) Staffing (b) co-ordination (c) leadership (d) control
4. People with a _____ attitude focus on their attention on the bad in people, situations and events.
(a) Happy (b) neutral (c) negative (d) positive
5. Encouraging employees to take more initiative and interest in the work assigned is _____.
(a) Control (b) co-ordination (c) motivation (d) staffing

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES(K2)

6. Define Management.
7. What is ‘forecasting’?
8. Mention any two bases of departmentation.
9. What is sideward delegation?
10. Write a short note on ‘Management by Exception’

SECTION – B**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)**

11. (a) Explain the role played by a manager in an business organization.

Or

