

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2021**

ONLY)

21UIB516

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER - 2023

Bcom.IB(SF)

MAXIMUM MARKS: 70

SEMESTER : V

TIME : 3 HOURS

PART - III

21UIB516 - FUNDAMENTALS OF SUPPLY CHAIN

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

1. A ----- is a tool used by economists to measure the relationship between price and quantity of goods supplied. **(K1)**

- a) Supply function
- b) Law of supply
- c) Demand supply
- d) Supply schedule

2. A ----- is the system of organizations, people, activities, information, and resources involved in moving a product or service from a Seller to a Buyer, either domestically or across borders. **(K1)**

- a) Emotional Supply Chain
- b) Physical Supply Chain
- c) Financial Supply Chain
- d) Mannual Supply Chain

3. The -----is a process of obtaining and managing of materials, components or services needed to operate a business or other type of firm. **(K1)**

- a) Purchasing Management
- b) Purchasing and Supply Chain Management
- c) Supply Chain Management
- d) Integrated Supply Chain Management

4. ----- is defined as the contracting of one or more of a company's business processes to an outside service provider to help increase shareholder value, by primarily reducing operating cost. **(K1)**

- a) Risk process
- b) Performance Measures
- c) Outsourcing
- d) Reduce cost

5. Supplier performance measurement can be defined as a systematic process of measuring the performance of suppliers and their products against ----- **(K1)**

- a) Risk factor
- b) Performance factor
- c) Non-agreed targets
- d) Agreed targets

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES (K2)

6. Define the term supply chain. (K2)
7. Explain simply physical supply chain. (K2)
8. Construct the material sourcing. (K2)
9. Indicate the outsourcing risk. (K2)
10. Explain the meaning of performance measurement in SCM. (K2)

SECTION – B (5 X 4 = 20 MARKS)**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

11. a) Examine the objectives of SCM. (K3)
(OR)
b) Assess the issues involved in developing SCM framework. (K3)
12. a) Describe the barriers to internal integration. (K3)
(OR)
b) Find the importance of financial supply chain. (K3)
13. a) List the importance of purchasing process. (K3)
(OR)
b) Interpret the Just-in-time purchasing. (K3)
14. a) Discover the need for outsourcing in SCM. (K3)
(OR)
b) Examine the myths of SCM outsourcing. (K3)
15. a) Dramatize the advantages of performance measures. (K3)
(OR)
b) Compute the parameters choosing suppliers. (K3)

SECTION - C (4 X 10 = 40 MARKS)**ANSWER ANY FOUR OUT OF SIX QUESTIONS**

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS (FROM Qn. No : 17 to 21)

16. Measure the recent scenario in Indian supply chain system. (K5)
17. Experiment the reverse supply chain management. (K4)
18. Discuss the dimensions of supply chain excellence. (K5)
19. Contrast the purchasing and integrated logistics interfaces. (K4)
20. Determine the new opportunities in SCM outsourcing. (K5)
21. Inference the supplier performance measurement. (K4)