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**(FOR THE CANDIDATES ADMITTED SUBJECT CODE 23UCF102
DURING THE ACADEMIC YEAR 2023 ONLY) REG.NO. :**

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: NOVEMBER 2023

B.COM FINANCE MAXIMUM MARKS: 75

SEMESTER:I TIME : 3 HOURS

PART-III

PRINCIPLES OF MANAGEMENT

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS. (K1)

1. Father of principles of management.
a) Henry Fayol b) Louis Allan c) Elton Mayo d) Mary Parkett
2. Decision making involves
a) Thinking and reasoning b) Only guess work
c) Thinking d) Assuming
3. A narrow ‘span of management’ is associated with
a) Many levels of management b) Fewer levels of management
c) Many departments d) Fewer departments
4. Which leadership style emphasizes collaboration and teamwork?
a) Transactional b) Autocratic c) Transformational d) Bureaucratic
5. Which legislation relates to the concept of business ethics?
a) Freedom of Information Act b) Food Act
c) Building regulations d) All the above

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)

6. Explain the term POSDCORB
7. What is strategic decision making?
8. Write an example of Line Authority?
9. Who is a leader?
10. Define ‘Business Ethics’.

(COND..2)

SECTION – B

(5 X5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS (K3)

11(a) Identify the principles of scientific management.

(OR)

(b) Outline the scientific management thought according to F. W. Taylor.

12(a) Narrate the essentials of a sound plan.

(OR)

(b) Apply the characteristics of good decision making.

13(a) What are the importance of motivation?

(OR)

(b) Identify the advantages of line and staff organizations.

14(a) Interpret the important qualities of good business Leader.

(OR)

(b) Summarize the essential requirements effective control system.

15(a) Distinguish between social responsibility of business and social power of business.

(OR)

(b) Describe the benefits of code of ethics.

SECTION – C

(5 X8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4/K5)

16(a) Evaluate the functions of management.

(OR)

(b) Explain the contributions made by Henry Fayol's to management thought.

17(a) Discuss in detail process of decision making.

(OR)

(b) Discuss the benefits and weakness of MBO.

18(a) Enumerate the maslow's theory of motivation.

(OR)

(b) Explain the steps involved in Delegation.

19(a) Elucidate the different types of leadership styles?

(OR)

(b) Summarize the need and importance of co-ordination

20(a) Explain the factors governing business ethics.

(OR)

(b) Analyze the arguments against social involvement of business.