

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2021 ONLY)**

21UBM513

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2023**

**COURSE NAME: B.B.A
SEMESTER: V**

**MAXIMUM MARKS: 70
TIME : 3 HOURS**

**PART - III
ENTREPRENEURSHIP AND PROJECT MANAGEMENT**

SECTION - A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS. (K1)

1. An individual who initiates, creates and manages a new business can be called as _____.
(a) A leader (b) A manager (c) A professional (d) An entrepreneur
2. Entrepreneurship Development Programmes are conducted by _____.
(a) Entrepreneurs (c) Business community (d) Government (b) Specialized Institutions
3. _____ can be defined as a specifically evolved work plan devised to achieve a specific objective within a specific period of time.
(a) Idea generation. (b) Opportunity Scanning. (c) Project. (d) Strategy.
4. _____ is the systematic development of a project idea for the eventual purpose of arriving at an investment decision.
(a) Project identification. (b) Project formulation. (c) Project feasibility. (d) Project evaluation.
5. Funds raised through loans or borrowing are called _____.
(a) Borrowed funds (b) Owners Equity (c) Share capital (d) All of the above.

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)

6. What is Entrepreneurship?
7. What is EDP?
8. What is quantifiable project?
9. What is Project Identification?
10. What is Project Evaluation?

SECTION – B (5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain the functions of an Entrepreneur.
(OR)
b) Discuss the role of Entrepreneurship in Economic Development.
12. a) Describe the objectives of EDP.
(OR)
b) Discuss the need for EDP.

(CONTD.....2)

13.a) Discuss the features of project.

(OR)

b) Describe the phases of Project Life Cycle.

14.a) Explain the sources of project identification

(OR)

b) State the elements of project formulation.

15.a) Discuss the different sources of finance to entrepreneurs.

(OR)

b) Discuss the objectives of project evaluation.

SECTION - C

(4X10= 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS

**(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS
(FROM Qn. No : 17 to 21) (K4 (Or) K5)**

16. Enumerate the types of Entrepreneur.

17. Discuss the problems faced by women entrepreneur.

18. Explain the factors affecting entrepreneurial growth.

19. Elucidate the responsibilities of Project Manager.

20. Explain the contents of Project report.

21. Examine the steps in Project Evaluation.
