

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE

20UCO621

DURING THE ACADEMIC YEAR 2020-23 ONLY)

REG.NO.

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS : MAY – 2023**  
**B.Com. (AIDED & S.F)** **MAXIMUM MARKS: 70**  
**SEMESTER: VI** **TIME : 3 HOURS**

**PART - III****E-COMMERCE AND CYBER SECURITY MANAGEMENT****SECTION – A (10 X 1 = 10 MARKS)****ANSWER THE FOLLOWING QUESTIONS.****MULTIPLE CHOICE QUESTIONS.****(K1)**

1. Which of the following is not considered to be one of the three phases of ecommerce? ...
  - a) Preservation
  - b) Consolidation
  - c) Innovation
  - d) Re-Invention
2. Electronic Data Interchange is necessary in ..... ecommerce.
  - a) B2C
  - b) B2B
  - c) C2C
  - d) Commerce using internet
3. E-Cheques are ----
  - a) Bill
  - b) Prepaid
  - c) Post paid
  - d) Cash
4. A \_\_\_\_\_ is peripheral device that allows a computer to connect and communicate with other computers.
  - a) Data
  - b) Modem
  - c) Branch
  - d) Node
5. In the ecommerce security environment, which of the factor constitutes the innermost layer?
  - a) People
  - b) Technology
  - c) Data
  - d) Organization

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)**

6. What is G2B?
7. What do you mean by e-payment?.
8. What is meant by credit card?
9. What is security threat?
10. What is firewall?

**SECTION – B (5 X4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Briefly explain the merits of ecommerce.

(OR)

- b) Mention the uses of B2E ecommerce.

12. a) State the benefits of Mobile commerce.  
(OR)

b) What are the advantages of EDI?

13. a) Write a note on mobile payment.  
(OR)

b) Distinguish between e-cash and e-cheque.

14. a) Enumerate the uses of wireless network.  
(OR)

b) Briefly note information disclosure.

15. a) Point out the importance of e-commerce security.  
(OR)

b) Explain briefly the uses of software security.

**SECTION - C**

**(4 X 10 = 40 MARKS)**

**ANSWER ANY FOUR OUT OF SIX QUESTIONS.**

**(K4 (or) K5)**

**(16<sup>th</sup> QUESTION IS COMPULSORY AND ANSWER ANY THREE.**

16. Discuss in detail features and objectives of electronic commerce.

17. Explain the types of e-commerce.

18. Illustrate electronic data interchange and its merits & demerits.

19. Explain features and advantages of token based e-payment.

20. Describe information security threats and its goals.

21. Write a note on

- >Password management and
- Network security.

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