

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE

20UCO621

DURING THE ACADEMIC YEAR 2020-23 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2023

B.Com. (AIDED & S.F)

MAXIMUM MARKS: 70

SEMESTER: VI

TIME : 3 HOURS

PART - III

E-COMMERCE AND CYBER SECURITY MANAGEMENT

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Which of the following is not considered to be one of the three phases of ecommerce? ...
a) Preservation b) Consolidation c) Innovation d) Re-Invention
2. Electronic Data Interchange is necessary in ecommerce.
a) B2C b) B2B c) C2C d) Commerce using internet
3. E-Cheques are ----
a) Bill b) Prepaid c) Post paid d) Cash
4. A _____ is peripheral device that allows a computer to connect and communicate with other computers.
a) Data b) Modem c) Branch d) Node
5. In the ecommerce security environment, which of the factor constitutes the innermost layer?
a) People b) Technology c) Data d) Organization

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. What is G2B?
7. What do you mean by e-payment?.
8. What is meant by credit card?
9. What is security threat?
10. What is firewall?

SECTION – B (5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Briefly explain the merits of ecommerce.

(OR)

- b) Mention the uses of B2E ecommerce.

12. a) State the benefits of Mobile commerce.
(OR)
b) What are the advantages of EDI?
13. a) Write a note on mobile payment.
(OR)
b) Distinguish between e-cash and e-cheque.
14. a) Enumerate the uses of wireless network.
(OR)
b) Briefly note information disclosure.
15. a) Point out the importance of e-commerce security.
(OR)
b) Explain briefly the uses of software security.

SECTION - C (4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS. (K4 (or) K5)

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE.

16. Discuss in detail features and objectives of electronic commerce.
17. Explain the types of e-commerce.
18. Illustrate electronic data interchange and its merits & demerits.
19. Explain features and advantages of token based e-payment.
20. Describe information security threats and its goals.
21. Write a note on
i) Password management and
ii) Network security.
