

(NO. OF PAGES: 2)

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE **21UEO510**

DURING THE ACADEMIC YEAR 2021 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS :NOVEMBER-2023

B.A ECONOMICS

MAXIMUM MARKS: 70

SEMESTER: V

TIME : 3 HOURS

PART - III

TOURISM ECONOMICS

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

1.Tourism can improve -----

- a)Standard of life
- b)Economic status
- c)Social status
- d) All the above

2.Tourism may be helped to develop-----

- a) Road facilities
- b)Transport
- c)Medical
- d) All the above

3.Expand ITDC

- a)Indian Tourism Development Corporation
- b) Indian Tourism Department Corporation
- c) Indian Travel Development Corporation
- d) Indian Tourism Development Company

4.Which one of the following Website address for IRCTC

- a)Makemytrip.com
- b) Maketrip.com
- c)mytrip.com
- d) Makemytour.com

5.The special tourism attraction in Aliyar is

- a)forest
- b)Dam
- c) Holy Place
- d)Mountain

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. Define Physical Motivator

7. What is World Tourism?

8. Define E-Tourism

9. Who is Trip advisor?

10. State about famous for**Maruthamalai**

(COND.2)

SECTION – B **(5 X 4 = 20 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) Write about evolution of demand for Tourism

(OR)

b) What are the Growth factors of Tourism?

12.a) Write down the Importance of Economic force of Tourism

(OR)

b) Mention the Economic significance of Tourism

13.a) State the functions of Tourist information offices

(OR)

b) Write about formation of the Tourism

14.a) List out the services of Online Tourism

(OR)

b) Point out the Benefits of Online Tourism

15.a) Write about the Place of **Perur**

(OR)

b) Write about the Place of **Anaikatti**

SECTION - C

(4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS

(16th QUESTION IS COMPULSORY)

16. Explain the Various Motivational Factors

17. Describe the Tourism Income Multiplier

18. Narrate the Brief summary of Manila Declaration of World Tourism

19. Enumerate the functions of Indian Tourism Development Corporation

20. Explain the Role of Information Technology on Tourism

21. Explain the importance of Tourism centre of **Topslip and Anaimalai**