

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2022 ONLY)**

22PIB205

REG.NO. :

NGM.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY 2023

M.Com. (IB)

MAXIMUM MARKS: 50

II SEMESTER

TIME: 3 HOURS

22PIB205- INTERNATIONAL LOGISTICS MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

1. Logistics management is an _____ part of the business and its success. **(K1)**
 - a) Minimal
 - b) Integral
 - c) Unrelated
 - d) None of the above
2. Which of the following is not a component of 4PL? **(K1)**
 - a) Control Room (Intelligence)
 - b) Resource Providers
 - c) Information
 - d) Recycling
3. Inbound and outbound logistics is _____ in the generic value chain of logistics. **(K1)**
 - a) a support activity.
 - b) a primary activity
 - c) not an activity
 - d) the only activity
4. ----- is the provision of service to the customers before, during and after a purchase. **(K1)**
 - a) Customer service
 - b) Product Management
 - c) Purchase Management
 - d) None of the above
5. According to the Multimodal Transportation of Goods Act, a multimodal transport document cannot be ----- **(K1)**
 - a) A bearer instrument
 - b) An order instrument
 - c) A non-negotiable instrument
 - d) None of the above

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. Explain the term “Reverse logistics”. **(K2)**
7. Define Logistics Efficiency. **(K2)**
8. Expand and give the meaning of JIT. **(K2)**
9. Indicate Material handling. **(K2)**
10. Explain Protective packages. **(K2)**

(CONTD..2)

SECTION-B**(5 X 3 =15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

11.a) Describe the scope of international logistics. (K3)
 (OR)
 a) Examine the concept 'Green Logistics'. (K3)

12.a) Assess the customer service cost. (K3)
 (OR)
 b) Interpret logistics information system. (K3)

13.a) List the uses of inventory management. (K3)
 (OR)
 b) Find the different types of cost in warehousing. (K3)

14.a) Assess the objectives of material handling. (K3)
 (OR)
 b) Find the significance of order processing. (K3)

15.a) Describe the functions of packaging. (K3)
 (OR)
 b) Examine the advantages of Air transportation. (K3)

SECTION-C**(5 X5 =25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS**

16.a) Critically analyse Outsourcing and its merits in Logistics industry. . (K4)
 (OR)
 b) Discuss the components of International Logistics. (K4)

17.a) Apprise the role of various information systems in logistics network. (K5)
 (OR)
 b) Interpret the strategies for effective customer service in Logistics. (K5)

18.a) Determine the various functions of inventory in logistics. (K5)
 (OR)
 b) Appraise the design and warehousing strategy. (K5)

19.a) Examine the various material handling equipment and handling considerations. (K4)
 (OR)
 b) Analyse the major functions of order processing and its significance. (K4)

20.a) Discuss the forms and packaging problems in International logistics. (K5)
 (OR)
 b) Criticise the Containerisation and types of containers in Logistics. (K5)