

(FOR THE CANDIDATES ADMITTED

22 PIB 2E3

DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2023

M.Com IB

MAXIMUM MARKS: 50

SEMESTER: II

TIME : 3 HOURS

INTERNATIONAL SUPPLY CHAIN MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICES QUESTIONS.

(K1)

1. The supply chain concept originated in what discipline?
 - a. Marketing
 - b. Operations
 - c. Logistics
 - d. Production
2. Which of the following are not key attributes of supply chain management?
 - a. Inventory control
 - b. Leveraging technology
 - c. Customer power
 - d. All are key attributes.
3. The trend in organizations is to place the SCM function _____
 - a. Under the manufacturing function
 - b. Under the finance function
 - c. Under the engineering function
 - d. At the same level as the other major functions
4. A supply chain is essentially a sequence of linked _____
 - a. Customer and prospects
 - b. Supplier and manufacturer
 - c. Suppliers and customers
 - d. Warehousing and wholesaling units
5. Today, a growing number of firms now outsource some or all of their logistics to _____ intermediaries.
 - a. Competitors
 - b. Third-party logistics providers
 - c. Channel members
 - d. Cross-functional teams

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

(Qn. No. 6 - 10)

6. What is meant by Supply chain management?
7. Write a note on demand forecasting.
8. What is meant by e-purchasing?
9. State the term product innovation.
10. What is meant by demand chain?

SECTION – B**(5 X 3 = 15 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(K3)

11. a) State the importance of supply chain management.
(OR)
b) Bring out the activities of supply chain management.
12. a) Outline the effective forecasting process in a clear picture.
(OR)
b) Elucidate the elements of order processing cost.
13. a) Mention the importance of IT on SCM in clear picture.
(OR)
b) Write the e-procurement process in clear steps.
14. a) State the various dimensions of supply chain excellence.
(OR)
b) Bring out the importance of service innovation.
15. a) What are the prevention measures needed to use in handling hazards materials?
(OR)
b) State the various parts of value chain analysis.

SECTION – C**(5 X 5 = 25 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(K4 (Or) K5)

16. a) Highlight the implementation of supply chain management in detail.
(OR)
b) State the benefits and improvements of green supply chain management.
17. a) Evaluate the various types of inventory cost control methods. Explain in detail.
(OR)
b) Differentiate the differences between sourcing and purchasing in detail.
18. a) Outline the various myths of SCM outsourcing in detail.
(OR)
b) State the pros and cons of CRM and SCM in detail.
19. a) Mention the key areas of innovation and its benefits in detail.
(OR)
b) State the various types of SCM in detail.
20. a) Examine the various types of supply chain management in detail.
(OR)
b) Enumerate the various techniques used in demand forecasting in detail.
