

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE **20UEC620**

DURING THE ACADEMIC YEAR 2020-21 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2023

B.Com-E-Commerce

MAXIMUM MARKS: 70

VI SEMESTER

TIME : 3 HOURS

PART – III

INVESTMENT MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Investment made in real estate is a.....
 - a) Real investment
 - b) Financial investment
 - c) Non-Financial investment
 - d) Intangible investment
2. Which of the following is used in Economic analysis?
 - a) Gross domestic products (GDP)
 - b) Surveys
 - c) Labour cost
 - d) Diffusion indexes
3. The purpose of technical analysis is to
 - a) Take “Buy or hold or Sell “decisions
 - b) Determine the intrinsic value of shares
 - c) Estimate the performance of the company
 - d) Analyze the value of assets per share
4. Growth policy in portfolio gives priority to.....
 - a) Current Income of the portfolio
 - b) Capital appreciation of the portfolio
 - c) Balanced portfolio construction
 - d) Tax savings
5. Which of the following is considered as a risk free asset?
 - a) Equity
 - b) Bond
 - c) Debenture
 - d) Fixed deposits with nationalized banks

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Mention the various forms of investment alternatives.
7. State any 2 advantages of company analysis.
8. Interpret the assumptions of technical analysis.
9. What do you understand by diversification of portfolio?
10. Define beta factor.

SECTION – B

(5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K3)

11. a) Examine the uses of Sound investment plan?

(OR)

- b) Describe the types of risk in investment process.

12. a) Sketch the economic environment analysis.

(OR)

- b) How is a fundamental analysis useful to a prospective investor?

13. a) Discover the role of charts in technical analysis.

(OR)

- b) List and explain the principles of Elliot wave.

14. a) Examine the modern approaches to portfolio construction. How are they different from traditional approaches?

(OR)

- b) Interpret the objectives of portfolio management.

15. a) Describe the limitations of CAPM.

(OR)

- b) Compare the capital market line and security market line.

SECTION - C

(4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS

(FROM Qn. No : 17 to 21)

(K4 (Or) K5)

16. Compare Investment vs. Gambling vs. Speculation in media.
17. Discuss the factors involved in company analysis
18. Explain the Dow theory.
19. Discuss the principles of portfolio decisions.
20. Prove: In what respects can Sharpe's model be regarded a superior to Markowitz model?
21. Explain the various Asset Pricing Models.
