

(NO. OF PAGES: 2)

(FOR THE CANDIDATES ADMITTED

20PCC4E5

DURING THE ACADEMIC YEAR 2020 ONLY)

REG.NO.:

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS: JULY-2022

M.COM.-CA

MAXIMUM MARKS: 70

IV SEMESTER

TIME : 3 HOURS

E-COMMERCE AND CYBER SECURITY

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

MULTIPLE CHOICE QUESTIONS.

1. Which of the following describes e-commerce?

- a) Doing business electronically
- b) Doing Business
- c) Sale of goods
- d) All of the above

2. _____ is the exchange of structured business information between applications.

- a) EDI
- b) KWS
- c) OAS
- d) MIS

3. What is the percentage of customers who visit a website and actually buy something
Called _____.

- a. Attitude programs
- b. Click-throws
- c. SPGM
- d. Conversion ratio

4. The most common security threat is _____.

- a) Phishing attacks
- b) Money thefts
- c) Data misuse
- d) All the above

5. VIRUS stands for _____.

- a) Very Intelligent Result Until Source
- b) Very Interchanged Resource Under Search
- c) Vital Information Resource under Siege
- d) Viral Important Record User Searched

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)

6. Explain Core Banking Solutions

7. Interpret the term Biometrics

8. Write note on G2C.

9. List out the types of offenses.

10. Define Digital Token.

SECTION – B

(5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Discuss the Drivers of E-Commerce.

(OR)

b) What are the Benefits of e-Commerce Integrations?

(CONTD...2)

12. a) Describe the Requirements of EPS.
(OR)
b) Examine the Internet based EDI.

13. a) Explain the Principles of Mobile Computing.
(OR)
b) Outline the advantages and disadvantages of mobile commerce.

14. a) Explain the risk involved in security issues of E-Commerce.
(OR)
b) Interpret the Memory exploits.

15. a) Categorize the components of security issues.
(OR)
b) Discover the cyber law in India.

SECTION - C

(4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS. (K4/K5)
(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS)

16. Analyze the Mobile computing Networks.
17. Discuss the E-Commerce Framework
18. Summarise the needs of e-Commerce.
19. Discover E-Business Models.
20. Criticize the types of digital token.
21. Briefly discuss the Legal and Ethical Issues.
