

**NGM COLLEGE (AUTONOMOUS) POLLACHI
END-OF-SEMESTER EXAMINATIONS: MAY - 2023**

B.Com – International Business

MAXIMUM MARKS: 50

II SEMESTER

TIME: 3 HOURS

PART – III

GLOBAL BUSINESS ENVIRONMENT

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is meant by GBE?
7. List any four the Internal Factors.
8. What is current account?
9. Abbreviation of WTO and IMF.
10. What is SAARC?

SECTION – B

(5 X 3 = 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K3)

11. a) Explain the nature and scope of Global Business Environment.
(OR)
b. Explain the scope of Global Business.

12. a) Write a note on Social & cultural environment.
(OR)
b. Explain the Political & legal factors in International Business.

13. a) Explain the concept of balance payment.
(OR)
b. List the current and capital account components.

14. a) Describe the international Economic Institutions.
(OR)
b) Examine the functions of World Bank.

15. a) Assess the need for NAFTA.
(OR)
b. Find the objectives of SAARC.

SECTION – C **(5 X 5 = 25 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16. a) Briefly explain issues and concerns in Global Business Environment.
(OR)
b) Describe the Modes of Entry into International Business.

17. a) Explain the factors which influence the International Business Environment.
(OR)
b) What is the STEP (Social, Technological, Economic, Political context of Human Resource Management in global companies?

18. a) Discuss the balance of payment deficits and corrections policies.
(OR)
b) What are the causes of Deficit in Balance of Payment?

19. a) Briefly explain the International Economic Institutions and its agreements.
(OR)
b) Explain the scheme used by International Commodity Organisations.

20. a) What are Regional Integration and its types? Explain.
(OR)
b) Discuss the European union and its recent trends.