

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2022 ONLY)

(NO OF PAGES: 2)

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REG.NO

NGM COLLEGE (AUTONOMOUS) POLLACHI
END-OF-SEMESTER EXAMINATIONS: MAY- 2023

B.Com – International Business

MAXIMUM MARKS: 50

II SEMESTER

TIME: 3 HOURS

PART – III

GLOBAL BUSINESS ENVIRONMENT

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Business across several countries with some decentralization of management decision making to subsidiaries is _____.
 - a. Global business
 - b. Multinational business.
 - c. Transnational business
 - d. Multi-regional business.
2. By having business in different countries, a firm reduces _____.
 - a. credit risk
 - b. political risk.
 - c. financial risk
 - d. business risk.
3. What are the components of Balance of Payment?
 - a. Current Account
 - b. Capital account
 - c. Both (A) & (B)
 - d. Nominal Account
4. According to the World Bank classification which of the following is not a high-income economy?
 - a. Qatar
 - b. Romania.
 - c. Austria.
 - d. Canada.
5. The European Union is an example of _____.
 - a. monetary union
 - b. free trade area.
 - c. common market
 - d. economic union.

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is meant by GBE?
7. List any four the Internal Factors.
8. What is current account?
9. Abbreviation of WTO and IMF.
10. What is SAARC?

SECTION – B (5 X 3 = 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K3)

11. a) Explain the nature and scope of Global Business Environment.

(OR)

- b. Explain the scope of Global Business.

ETHICAL PAPER

(CONTD...2)

12. a) Write a note on Social & cultural environment.
(OR)
b. Explain the Political & legal factors in International Business.
13. a) Explain the concept of balance payment.
(OR)
b. List the current and capital account components.
14. a) Describe the international Economic Institutions.
(OR)
b) Examine the functions of World Bank.
15. a) Assess the need for NAFTA.
(OR)
b. Find the objectives of SAARC.

SECTION – C**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K4 (Or) K5)**

16. a) Briefly explain issues and concerns in Global Business Environment.
(OR)
b) Describe the Modes of Entry into International Business.
17. a) Explain the factors which influence the International Business Environment.
(OR)
b) What is the STEP (Social, Technological, Economic, Political context of Human Resource Management in global companies?
18. a) Discuss the balance of payment deficits and corrections policies.
(OR)
b) What are the causes of Deficit in Balance of Payment?
19. a) Briefly explain the International Economic Institutions and its agreements.
(OR)
b) Explain the scheme used by International Commodity Organisations.
20. a) What are Regional Integration and its types? Explain.
(OR)
b) Discuss the European union and its recent trends.