(FOR THE CANDIDATES ADMITTED

DURING THE ACADEMIC YEAR 2021 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : JULY 2022

M.COM.-CA　　　　　　　　　　　　　　　　**MAXIMUM MARKS: 70**

II SEMESTER　　　　　　　　　　　　　　　　**TIME : 3 HOURS**

PART - III

MANAGEMENT INFORMATION SYSTEM

SECTION - A　　　　　(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.　　　　　　　　　　　　　　　(K1)

1. Which one of the following is the back bone of any organisation?

　　a) Capital　　　　　b) Employee　　　c) Management　　　d) Information

2. _____ is/are the subsystems of MIS.

　　a) Production　　　b) Inventory　　　c) Purchasing　　　d) All of the above

3. DSS is also known_____.

　　a) Department Supply Systems.　　　　b) Demand as Supply System

　　c) Decision Support System　　　　　d) Development Sequence System

4. _____is a system software.

　　a) Operating system　　b) Tally　　　c) MS office　　　d) Google Chrome

5. Which of the following refers to network or internet?

　　a) Cloud　　　　b) CRM　　c) Cloud computing　d) Computing

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES　　　　(K2)

6. What do you understand by MIS?

7. What is Marketing Information System?

8. Name two applications of AI.

9. What is CPU?

10. What is data mining?

SECTION – B **(5 X 4 = 20 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Describe the important characteristics of MIS
                        (OR)
    b) Explain the MIS model with diagram.

12. a) Explain the Marketing Information System.
                        (OR)
    b) Examine the importance of Accounting Information System.

13. a) What is Artificial Intelligence?   State its importance in present scenario.
                        (OR)
    b) Discuss the benefits of office automation.

14. a) What is hardware? Differentiate hardware from software.
                        (OR)
    b) Explain the different types of software.

15. a) Explain the Telecommunication Network Model .
                        (OR)
    b) List out the applications of mobile computing.

SECTION - C **(4 X 10 = 40 MARKS)**

ANSWER ANY FOUR OUT OF SIX QUESTIONS

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS

(FROM Qn. No : 17 to 21) **(K4 (Or) K5)**

16. Classify the different types of computers based on function and processing capacity.

17. Elucidate the subsystems of MIS.

18. Discuss in detail the importance of Accounting Information System.

19. Discuss the functions and role of Expert system in detail.

20. Bring out the usage of different output devices in modern era.

21. Explain the applications of Big Data analytics with suitable examples.

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