

**FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2020 ONLY)**

NGM COLLEGE (AUTONOMOUS) POLLACHI
END-OF-SEMESTER EXAMINATIONS: MAY-2023

B.Com-International Business
VI SEMESTER

MAXIMUM MARKS: 70

TIME: 3 HOURS

PART III
EXIM MANAGEMENT

SECTION – A
ANSWER THE FOLLOWING QUESTIONS
MULTIPLE CHOICE QUESTIONS

(K1)

- The coordinating body for various Export Promotion Councils and other service institution is known as _____
a) FIEO b) FEIO c) FIOE d) FOIE
- The sum of money, agreed is advance, between the insured and the insurer.
a) Premium b) Insurance Value c) Assumed Risk d) Claims
- Shipping bill is prescribed by _____
a) Port authority b) Customs
c) DGFT d) Cargo and Container Department
- A document, which is used by the bank in the negotiation of letter of credit. _____
a) Documentary bill b) Bill of Exchange
c) UCP d) Bill of Lading
- The ship is one that is hired like a taxi or leased auto is known as _____
a) Tramp b) Liner ship c) Cargo ship d) Charter

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Explain Lines of Credit.
7. Define Specific voyage policy
8. Explain Bill of Entry
9. Explain revocable letter of credit
10. Define Liner Shipping

(CONTD....2)

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS (K3)**

11. a) Describe Export Credit and Guarantee Corporation .
(OR)
b) Examine the functions of Indian Institute of Foreign Trade.
12. a) Discover the various types of policy in Cargo Insurance.
(OR)
b) Assess the various objectives of Export House.
13. a) Find the meaning and importance of Airway Bill
(OR)
b) Discover the various procedure involve in customs clearance in import.
14. a) Differentiate Documentary Bill with Documentary Credit under Letters of Credit .
(OR)
b) Describe the documentary letter of credit.
15. a) Discover the distinction between a freight forwarder and clearing agent
(OR)
b) Describe the criteria for Selecting a 3 PL service provider to provide warehousing services?

SECTION – C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS.****(16TH QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS FROM Q.NO: 17 TO 21)****(K4) OR (K5)**

16. Discuss the role of Export Promotion Councils And Commodity Board.
17. Discuss the importance of logistics in the import and export.
18. Discuss the Bill of lading and its purpose. Examine the types of Bill of lading.
19. Examine the salient provision of UCP
20. Examine the services provided by Clearing and forward Agent.
21. Discuss the objectives of India Trade Promotion Organisation
