

(NO. OF PAGES : 2)

(FOR THE CANDIDATES ADMITTED DURING THE
ACADEMIC YEAR 2022 ONLY)

22 UCF 204

REG.NO:

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY 2023

B. Com - FINANCE

MAXIMUM MARKS: 50

II SEMESTER

TIME: 3 HOURS

**PART - III
BUSINESS MANAGEMENT**

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS

(K1)

1. _____ means creation of utilities.
a) Production b) Marketing c) Financial d) Personnel
2. _____ are details of action or the guidelines for the achievement of business objectives.
a) Procedures b) Strategies c) Policies d) Objectives
3. _____ may be defined as the prescribed patterns of work related behavior, which are deliberately established for the accomplishment of organizational objectives.
a) Capital Structure b) Financial structure c) Organizational structure d) Asset Structure
4. Maximum freedom is allowed to subordinates under _____ leader.
a) Authoritarian style b) Free-rein style c) Participative style d) Paternalistic style
5. _____ ethics is a privileged part of business ethics.
a) Transactional b) Recognitional c) Participatory d) Mandatory

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. State the objectives of management. **(K2)**
7. Define Planning. **(K2)**
8. List any two characteristics of motivation **(K2)**
9. How can human elements be controlled? **(K2)**
10. Recall any two objectives of Ethics. **(K2)**

(CONTD...2)

SECTION – B (5 X 3 = 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) Bring out the features of Management by Objectives (MBO). (K3)
(OR)
b) Explain the importance of management. (K3)

12. a) Enumerate the characteristics of planning (K3)
(OR)
b) Describe the factors influencing decision making. (K3)

13. a) Explain the characteristics of organization. (K3)
(OR)
b) Show the importance of motivation. (K3)

14. a) Sketch the functions of leader. (K3)
(OR)
b) Depict the principles of coordination. (K3)

15. a) Enumerate the characteristics of Business Ethics. (K3)
(OR)
b) Describe Transactional Ethics. (K3)

SECTION – C (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

16. a) Analyse any five Henry Fayol's principles of management. (K4)
(OR)
b) What is management by exception? Interpret its advantages with example. (K5)

17. a) Interpret the advantages of planning. (K5)
(OR)
b) "Decision making is the primary task of management" In the light of this statement discuss the process of decision making. (K5)

18. a) Illustrate the different types of organization with example. (K4)
(OR)
b) Sketch the Maslow theory of motivation. (K4)

19. a) Analyse the various steps required in controlling process. (K4)
(OR)
b) "Coordination is the essence of management". Analyze this statement by stating its utility in business management. (K4)

20. a) Examine the factors influencing business ethics. (K4)
(OR)
b) Discuss Managerial Ethics. (K4)
