

**NGM COLLEGE (AUTONOMOUS) POLLACHI**

**END-OF-SEMESTER EXAMINATIONS: MAY-2023**

**B.Com-Finance**

**MAXIMUM MARKS: 70**

**VI SEMESTER**

**TIME: 3 HOURS**

**PART III**

**INVESTMENT MANAGEMENT**

**SECTION – A**

**(10 X1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS  
MULTIPLE CHOICE QUESTIONS**

**(K1)**

1. What is Investment?
  - a. Net additions made to the nations capital stocks
  - b. Persons commitment to buy a flat or house
  - c. Employment of funds on assets to earn returns
  - d. Employment of funds on goods and services that are used in production process
2. Which are financial assets
  - a. Bonds
  - b. Machines
  - c. Stocks
  - d. A and C
3. Who is called a father of fundamental analysis?
  - a. Benjamin Graham
  - b. Tinbergen
  - c. William
  - d. Elliot Wave
4. Tell the meaning of “Most investors are risk-averse”
  - a. they will assume more risk only if they are compensated by higher expected return.
  - b. they will always invest in the investment with the lowest possible risk.
  - c. they will always invest in the investment with the highest possible risk.
  - d. they avoid the stock market due to the high degree of risk.
5. What happens to corporate bond with a fixed interest rate, if interest rates in nation increase?
  - a. Decrease in value
  - b. Be returned to corporation
  - c. Remain unchanged
  - d. Increase in value

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. Define Investment.
7. Illustrate the meaning of Investment Media
8. Translate the meaning of Fundamental analysis.
9. Indicate two types of risk.
10. Interpret the meaning of Portfolio.

**(CONTD**

**SECTION – B (5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Assess the importance of investments  
**(OR)**  
b) Describe the types of investor
12. a) Examine the features of investment programme  
**(OR)**  
b) Sketch the Investment avenues available
13. a) Describe the steps in fundamental analysis  
**(OR)**  
b) Assess the features of industry analysis
14. a) Describe Holding period.  
**(OR)**  
b) Compare yield and return.
15. a) Interpret the elements of Portfolio management.  
**(OR)**  
b) Examine the portfolio revision.

**SECTION – C (4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS.****(16TH QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS FROM Q.NO: 17 TO 21 )****(K4) OR (K5)**

16. Analyze the Efficient Market theory
17. Compare and Contrast Investment, Gambling and Speculation.
18. Summarize the factors favorable for investment.
19. Describe in detail the Dow theory
20. Examine Systematic and Unsystematic risk
21. Summarise the Markowitz theory.