

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2020 ONLY)

20 UBM 619

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY - 2023

COURSE NAME: B.B.A

MAXIMUM MARKS: 70

SEMESTER: VI

TIME : 3 HOURS

PART – III

INVESTMENT AND PORTFOLIO MANAGEMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS. K1

1. Which type of risk is involved in investment?
a) Liquidity risk b) Inflation risk c) Regulatory risk d) all of the above
2. In BSE shares are divided into_____.
a) Two categories b) Three categories c) Four categories d) Five categories
3. Interest on Savings Bank deposits is paid_____.
a) Every month b) Quarterly c) Half yearly d) yearly
4. According to the capital asset pricing model beta is a measure of:_____.
a)Variance of returns b)Standard deviation of returns c)Unsystematic risk d)systematic risk
5. The statistical tool used to measure a company's risk_____.
a)Mean b)Mode c)Variance d) Co-variance

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. K2

6. Define Investment Management.
7. What is the meaning of Securities?
8. Define Insurance.
9. What is portfolio analysis?
10. What is the meaning of return?

SECTION – B

(5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3

11. a) What is investment? What are the various sources of investment information?
(OR)
b) What is risk? Distinguish between systematic and unsystematic risks.
12. a) Give the differences between BSE and NSE.
(OR)
b) What are the advantages and disadvantages of listed securities?

(CONTD.....2)

13.a) Mention the types of shares.

(OR)

b) What are the various forms of post office investment?

14. a) What are the assumptions of CAPM?

(OR)

b) Explain the various types of portfolio management?

15.a) What is return? Mention its types.

(OR)

b) Discuss portfolio return with its calculation.

SECTION - C

(4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS

(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS (FROM Qn. No : 17 to 21))

(K4 (Or) K5)

16. What is mutual fund? Discuss the mutual fund schemes.

17. Elucidate the various kinds of intermediaries in secondary market.

18. Explain the trading practices of NSE.

19. Explain the following:

i) Bank deposits

ii) Insurance

iii) Bond

iv) Hybrid security

20. Illustrate the various phases of portfolio management.

21. Describe the various methods of measuring risk.

ETHICAL PAPER