

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2023

B.Com. – P.A.

MAXIMUM MARKS: 50

SEMESTER: VI

TIME : 2 HOURS

PART - IV

SKILL BASED ELECTIVE PAPER - II

ENTREPRENEURIAL DEVELOPMENT

SECTION - A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. The process of creating something new is called:
a. Creative flexibility b. Management c. Business d. Innovation
2. Entrepreneurship Development Program is helpful for:
a. First-generation entrepreneurs b. Future generation entrepreneurs
b. Existing Entrepreneurs d. None of the above
3. ----- are young companies founded to develop a unique product or service, bring it to market and make it irresistible and irreplaceable for customers..
a) Startups b) Venture capital c) Projects d) Eco Systems
4. In SWOC analysis ----- shows the internal attributes of the organisation.
a) Strength b) Weakness c) Opportunities d) Challenges
5. A ----- Report is a document which provides details on the overall picture of the proposed Business.
a) Process b) Revenue c) Reliability d) Project

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is Entrepreneurship?
7. Give examples for Entrepreneurship in agricultural sector.
8. How do you identify a project?
9. What is a Feasibility Analysis?
10. Define Subsidy.

SECTION – B

(5 X 8 = 40 MARKS)

ANSWER ANY FIVE QUESTIONS OUT OF THE EIGHT QUESTIONS. (K3)

11. Explain the functions of an entrepreneur for the economic development of a country.
12. Describe the types of entrepreneurs.
13. Explain the objectives of Entrepreneurship Development Program.
14. Discuss the factors favourable and unfavourable to Rural Entrepreneurship.
15. Illustrate the different types of start ups.
16. Explain the steps in project identification and initial screening of projects.
17. Explain the process of selecting the projects submitted by the entrepreneurs?
18. Evaluate the incentives and subsidies given for the entrepreneurs by the Government.
