

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2021 ONLY)

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21PIB205

REG.NO

**NGM COLLEGE (AUTONOMOUS) POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS: JULY- 2022**

**M.COM -IB**  
**II SEMESTER**

**MAXIMUM MARKS: 70**  
**TIME: 3 HOURS**

**INTERNATIONAL LOGISTICS MANAGEMENT**

**SECTION – A**

**(10 X1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS**

**MULTIPLE CHOICE QUESTIONS**

**(K1)**

1. Type of supply chain management that moves goods from customers back to sellers or manufactures \_\_\_\_\_  
a) Green logistics  
b) Reverse logistics  
c) Back to back logistics  
d) E-logistics
2. \_\_\_\_\_ refers to the effectiveness of a company's operations and the optimisation of resources to achieve those objective.  
a) Logistic efficiency  
b) Customer service strategy  
c) Logistic network  
d) Logistic information system
3. \_\_\_\_\_ is a management strategy that aligns raw-material orders from suppliers directly with production schedules.  
a) JIT  
b) Kanban system  
c) Containerization  
d) Tramp chartering
4. \_\_\_\_\_ Relates to the establishment of supply, warehousing and distribution infrastructure.  
a) Computer network design  
b) Logistics network design  
c) Logistics network design SCM system  
d) Multi warehouse network
5. \_\_\_\_\_ is an arrangement for the chartering or hiring of a ship whereby no crew or provisions are included as part of the agreement.  
a) Bare boat chartering  
b) Time chartering  
c) voyage chartering  
d) None of these

**ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES**

**(K2)**

6. Explain Green logistics.
7. Define Customer service.
8. Extend the concept of inventory management.
9. Indicate Transportation and inventory cost.
10. Explain contract of carriage.

**(CONTD.....2)**

**SECTION – B**

**(5 X 4 = 20 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Describe the components of international logistics.

**(OR)**

- b) Examine the supply chain design and strategy.

12. a) Assess the components of customer services.

**(OR)**

- b) Interpret on logistics information system.

13. a) List out the functions of inventory in logistics.

**(OR)**

- b) Find the types of warehousing in logistics.

14. a) Assess the transportation mode selection.

**(OR)**

- b) Find the importance of freight consolidation.

15. a) Describe multi-mode transports.

**(OR)**

- b) Examine the different modes of transports.

**SECTION - C**

**(4 X 10 = 40 MARKS)**

**ANSWER ANY FOUR OUT OF SIX QUESTIONS.**

**(16TH QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS FROM Q.NO: 17 TO 21 )**

**(K4) OR (K5)**

16. Critically analyse Indian shipping industry and give merits and demerits.
17. Discuss out sourcing, 3PL and 4PL system.
18. Apprise the need for effective customer service strategy and customer service cost.
19. Interpret on material handling system and package design.
20. Determine to supply a large and diverse customer base.
21. Evaluate liner freight and tramp chartering practices.