

**(FOR THE CANDIDATES ADMITTED IN  
DURING THE ACADEMIC YEAR  
2022 ONLY)**

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**22 PIB 2N1**

**N.G.M.COLLEGE (AUTONOMOUS): POLLACHI**

**END-OF-SEMESTER EXAMINATIONS: MAY-2023**

**PG COURSES (S.F.)**

**MAXIMUM MARKS: 100**

**II SEMESTER**

**TIME: 3 HOURS**

**PART - IV**

**INTRODUCTION TO INTERNATIONAL BUSINESS**

**SECTION - A**

**(5 X 5 = 25 MARKS)**

**ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS.**

1. Sketch the nature and scope of International business **(K3)**
2. Difference between domestic trade and international trade **(K3)**
3. Discuss the advantages of WTO. **(K3)**
4. Evaluate the barriers in euro market. **(K3)**
5. Classify the types of accounts in balance of payment. **(K3)**
6. Narrate the importance of SAFTA and NAFTA **(K3)**
7. Analyze the importance of letter of credit. **(K3)**
8. Interpret the export documents any three. **(K3)**

**SECTION – B**

**(5 X 15 = 75 MARKS)**

**ANSWER ANY FIVE QUESTIONS OUT OF THE EIGHT QUESTIONS.**

9. Explain the importance of International trade. **(K4)**
10. Discuss the factors influencing exchange rate fluctuations. **(K5)**
11. Examine the Stages of foreign market operations. **(K5)**
12. Explain the meaning and types of balance of payment **(K5)**
13. Illustrate the basic documents needed for export and import from India. **(K5)**
14. Assess the important Functions of WTO. **(K5)**
15. Examine the types of Invoice. **(K5)**
16. Explain the importance of EXIM Policy. **(K5)**

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