

**N.G.M.COLLEGE (AUTONOMOUS): POLLACHI**

**END-OF-SEMESTER EXAMINATIONS: MAY-2023**

**PG COURSES (S.F.)**

**MAXIMUM MARKS: 100**

**II SEMESTER**

**TIME: 3 HOURS**

**PART - IV**

**INTRODUCTION TO INTERNATIONAL BUSINESS**

**SECTION - A**

**(5 X 5 = 25 MARKS)**

**ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS.**

1. Sketch the nature and scope of International business (K3)
2. Difference between domestic trade and international trade (K3)
3. Discuss the advantages of WTO. (K3)
4. Evaluate the barriers in euro market. (K3)
5. Classify the types of accounts in balance of payment. (K3)
6. Narrate the importance of SAFTA and NAFTA (K3)
7. Analyze the importance of letter of credit. (K3)
8. Interpret the export documents any three. (K3)

**SECTION – B**

**(5 X 15 = 75 MARKS)**

**ANSWER ANY FIVE QUESTIONS OUT OF THE EIGHT QUESTIONS.**

9. Explain the importance of International trade. (K4)
10. Discuss the factors influencing exchange rate fluctuations. (K5)
11. Examine the Stages of foreign market operations. (K5)
12. Explain the meaning and types of balance of payment (K5)
13. Illustrate the basic documents needed for export and import from India. (K5)
14. Assess the important Functions of WTO. (K5)
15. Examine the types of Invoice. (K5)
16. Explain the importance of EXIM Policy. (K5)