

**NGM COLLEGE (AUTONOMOUS) POLLACHI**

**END-OF-SEMESTER EXAMINATIONS: MAY – 2023**

**UG COURSES (SF)**

**MAXIMUM MARKS: 50**

**IV SEMESTER**

**TIME: 2 HOURS**

**PART-IV**

**NON-MAJOR ELECTIVE PAPER-  
APPLICATIONS OF E-COMMERCE**

**SECTION-A (10 X 1= 10 MARKS)**

**ANSWER ALL THE QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS:**

1. Which of the following describes e-commerce? (K1)  
a) Doing business electronically b) Doing business c) Sale of goods d) All the above
2. Expand WAP \_\_\_\_\_ (K1)  
a) Wireless access protocol b) Wireless application protocol  
c) Wireless application process d) None of the above
3. EDI can be implemented using a\_\_\_\_\_ (K1)  
a) Virtual private network b) Value- added network c) Metropolitan network  
d) None of the above
4. \_\_\_\_\_ is simply the use of electronic means to transfer funds directly from one account to another account, rather than by cheque or cash. (K1)  
a) M- Banking b) O-Banking c) D-Banking d) E-Banking
5. A digital signature is\_\_\_\_\_  
a) An authentication of an electronic record b) Encrypted signature c) Both a & b  
d) None of these

**SHORT ANSWER QUESTIONS**

6. Define E-Commerce.
7. List out any three online learning portal.
8. Write a note on teleshopping.
9. Write a note on M-Commerce.
10. Expand EDI.

( 2 ) ( 21 UEC 4N1 )

## SECTION – B

### ANSWER ANY **FIVE** OF THE FOLLOWING QUESTIONS

**(5×8=40 Marks)**

11. Explain the various features of E-Commerce technologies. (K3)
12. Discuss the technologies for mobile commerce. (K3)
13. Write note on E-Commerce securities. (K3)
14. Discuss the various needs for E-Commerce. (K3)
15. Explain the EDI legal securities and privacy issues. (K3)
16. List the advantages and disadvantages of E-Commerce. (K3)
17. Briefly explain the E-Commerce Opportunities in India. (K3)
18. List the advantages and disadvantages of WAP. (K3)

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**ETHICAL PAPER**