

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY – 2023

UG COURSES (SF)

MAXIMUM MARKS: 50

IV SEMESTER

TIME: 2 HOURS

PART-IV

**NON-MAJOR ELECTIVE PAPER-
APPLICATIONS OF E-COMMERCE**

SECTION-A (10 X 1= 10 MARKS)

ANSWER ALL THE QUESTIONS.

MULTIPLE CHOICE QUESTIONS:

1. Which of the following describes e-commerce? (K1)
a) Doing business electronically b) Doing business c) Sale of goods d) All the above
2. Expand WAP _____ (K1)
a) Wireless access protocol b) Wireless application protocol
c) Wireless application process d) None of the above
3. EDI can be implemented using a _____ (K1)
a) Virtual private network b) Value- added network c) Metropolitan network
d) None of the above
4. _____ is simply the use of electronic means to transfer funds directly from one account to another account, rather than by cheque or cash. (K1)
a) M- Banking b) O-Banking c) D-Banking d) E-Banking
5. A digital signature is _____
a) An authentication of an electronic record b) Encrypted signature c) Both a & b
d) None of these

SHORT ANSWER QUESTIONS

6. Define E-Commerce.
7. List out any three online learning portal.
8. Write a note on teleshopping.
9. Write a note on M-Commerce.
10. Expand EDI.

SECTION – B

ANSWER ANY *FIVE* OF THE FOLLOWING QUESTIONS

(5×8=40 Marks)

11. Explain the various features of E-Commerce technologies. (K3)
12. Discuss the technologies for mobile commerce. (K3)
13. Write note on E-Commerce securities. (K3)
14. Discuss the various needs for E-Commerce. (K3)
15. Explain the EDI legal securities and privacy issues. (K3)
16. List the advantages and disadvantages of E-Commerce. (K3)
17. Briefly explain the E-Commerce Opportunities in India. (K3)
18. List the advantages and disadvantages of WAP. K3)
