

SUBJECT CODE 20 PCO 4E3

REG. NO:

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : JULY – 2022

M.Com

MAXIMUM MARKS: 70

IV SEMESTER

TIME : 3 HOURS

LOGISTICS MANAGEMENT

SECTION – A

(10X1=10 MATKS)

ANSWER THE FOLLOWING QUESTIONS:

MULTIPLE CHOICE QUESTIONS:

(K1)

1. Which is the part of Logistics management in business?
 - a) Minimal
 - b) Integral
 - c) Unrelated
 - d) None of the above
2. Which is the purpose of supply chain management is -----
 - a) Provide customer satisfaction
 - b) Improve quality of a product
 - c) Integrating supply and demand management
 - d) Increasing production
3. Which part is included in the cost of insurance and taxes -----
 - a) Inventory carrying cost
 - b) Cost of order
 - c) Set up cost
 - d) Cost of shortage
4. Which one of the transportation model is used for digital products.....
 - a) Raid
 - b) Truck
 - c) Air
 - d) Internet
5. What one is required for Reverse logistics because -----
 - a) Goods are defective
 - b) Goods are unsold
 - c) The customer change their minds
 - d) a, b & c

SHORT ANSWERS.

(K2)

6. Define the meaning of Logistics.
7. Explain the concept of SCM.
8. Construct the meaning of Warehouse.
9. Describe the meaning of Freight management.
10. Interpret the term of E-Commerce.

(CONTD.....2)

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER ALL THE QUESTIONS.****(K3)**

11. a) Describe the role of logistics in economy.
(OR)
b) List out the advantages of logistics.
12. a) Examine the functions of supply chain management.
(OR)
b) Describe the relationship between supplier and management.
13. a) Analyze the importance of inventory management.
(OR)
b) Describe the types of warehouse.
14. a) Analyze the concept of Containerisation.
(OR)
b) List out the types of packaging material.
15. a) Examine the term of strategic logistics.
(OR)
b) Show the meaning of global logistics.

SECTION – C**(4X10=40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS:****(K4/K5)****(16th Questions is COMPULSORY QUESTION):**

16. Analyze the types of logistics.
17. Examine the objectives of supply chain management.
18. Categorize the methods of material handling in logistics.
19. Criticize the modes of transportation in logistics management.
20. Justify the principles of designing logistics information system.
21. Summarize the objectives of E-Commerce.
