

**(FOR THE CANDIDATES ADMITTED DURING  
THE ACADEMIC YEAR 2020-21 ONLY)**

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**SUBJECT CODE** **20 PCO 4E3**

**REG. NO:** |

## **N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

## **END-OF-SEMESTER EXAMINATIONS : JULY – 2022**

M.Com

## **MAXIMUM MARKS: 70**

## IV SEMESTER

## TIME : 3 HOURS

## LOGISTICS MANAGEMENT

## **SECTION – A**

(10X1=10 MATKS)

## **ANSWER THE FOLLOWING QUESTIONS:**

## MULTIPLE CHOICE QUESTIONS:

(K1)

## SHORT ANSWERS.

(K2)

6. Define the meaning of Logistics.
7. Explain the concept of SCM.
8. Construct the meaning of Warehouse.
9. Describe the meaning of Freight management.
10. Interpret the term of E-Commerce. .

(CONTD.....2)

**SECTION – B**

( 5 X 4 = 20 MARKS)

**ANSWER ALL THE QUESTIONS.**

(K3)

11. a) Describe the role of logistics in economy.

(OR)

b) List out the advantages of logistics.

12. a) Examine the functions of supply chain management.

(OR)

b) Describe the relationship between supplier and management.

13. a) Analyze the importance of inventory management.

(OR)

b) Describe the types of warehouse.

14. a) Analyze the concept of Containerisation.

(OR)

b) List out the types of packaging material.

15. a) Examine the term of strategic logistics.

(OR)

b) Show the meaning of global logistics.

**SECTION – C**

(4X10=40 MARKS)

**ANSWER ANY FOUR OUT OF SIX QUESTIONS:**

(K4/K5)

**( 16<sup>th</sup> Questions is COMPULSORY QUESTION):**

16. Analyze the types of logistics.

17. Examine the objectives of supply chain management.

18. Categorize the methods of material handling in logistics.

19. Criticize the modes of transportation in logistics management.

20. Justify the principles of designing logistics information system.

21. Summarize the objectives of E-Commerce.