

**(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2020 ONLY)**

20UEO 6E5

**REG.NO. :**

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS : MAY - 2023**

## **PART - III**

# **TOURISM ECONOMICS**

**SECTION – A** **(10 X 1 = 10 Marks)**

## **ANSWER ALL THE QUESTIONS.**

## MULTIPLE CHOICE QUESTIONS. K1

**ANSWER THE FOLLOWING IN ONE (or) TWO SENTENCES . K2**

6. Define “Tourist”.
7. What do you mean by tourism income multiplier?
8. What is tourism administration?
9. What is E – Tourism?
10. What is regional tourism?

## **SECTION – B (5 X 4 = 20 Marks)**

**ANSWER EITHER (a) (OR) (b) IN EACH OF THE FOLLOWING QUESTIONS. K3**

11. (a) Write a brief historical development of tourism in India.  
**(OR)**  
(b) State the concept of rest and recreation motivators.

12. (a) What are the types of tourism multiplier?  
**(OR)**  
(b) Mention the term employment multiplier.

(CONTD.....2)

13. (a) What are the criteria for opening overseas offices?

**(OR)**

(b) Write the aims of Ministry of Tourism.

14. (a) Who are the players involved in e-tourism?

**(OR)**

(b) Indicate the role of IT in tourism.

15. (a) Write about the history of Anamalai ranges.

**(OR)**

(b) What are the features of Maruthamalai Temple?

**SECTION - C**

**(4 X 10 = 40 MARKS)**

**ANSWER ANY FOUR OUT OF SIX QUESTIONS**

**(16<sup>th</sup> QUESTION IS COMPULSORY AND ANSWER ANY THREE**

**QUESTIONS (FROM Qn. No : 17 to 21) (K4 (Or) K5)**

16. Discuss the evolution of demand for tourism.

17. Enumerate the economic significance of tourism development.

18. Describe the functions of tourist information offices in India.

19. Explore the benefits of online tourism services in India.

20. Investigate the history of Aliyar Reservoir.

21. Summarize the Manila Declaration on World Tourism.

\*\*\*\*\*

**ETHICAL PAPER**