

**FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2021 ONLY)**

21UHY4A4

REG.NO

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY - 2023

B.A- HISTORY

IV SEMESTER

MAXIMUM MARKS: 70

TIME: 3 HOURS

PART III

JOURNALISM

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS. (K1) (Qn. No. 1 - 5)

1. Acta Diurna belongs to _____
a) Ancient Rome b) Greece c) France d) England
2. Freedom of expression is given in _____
a) Article 19 b) Article 20 c) Article 21 d) Article 22
3. Which one of the following is not a method of news collection?
a) Observation b) Conservation c) Interview d) Proof reading
4. _____ was the watchdog of democracy.
a) Government b) Public c) Press d) Political Parties.
5. The first issue of _____ carried a few advertisements.
a) Bengal Gazette b) The Hindu c) Dinamani d) New Wheel
b)

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES -(K2)

(Qn. No. 6 - 10)

6. Press.
7. Indian Penal Code.
8. UNI.
9. Print Journalism.
10. Book Review.

(CONTD...2)

(2) (21UHY4A4)

SECTION – B

(5 X 4 = 20 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K3)

11. a) Write about the definition of Journalism.
(OR)
b) What are the canons of Journalism?
12. a) Analyse the ethics of Journalism.
(OR)
b) Give an account of the Law of Defamation.
13. a) What were the sources of News?
(OR)
b) Write a note on the Press Trust of India.
14. a) Bring out the Principles of Reporting.
(OR)
b) What do you know about the art of Printing?
15. a) Give a short note on Interviewing.
(OR)
b) Explain the types of interview.

SECTION - C

(4 X 10 = 40 MARKS)

ANSWER ANY FOUR OUT OF SIX QUESTIONS

**(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS
(FROM Qn. No : 17 to 21) (K4 (Or) K5)**

16. Write an essay on the History of Journalism in India.
17. Critically analyse the social responsibility of the press.
18. Enumerate the structure of newspaper administration.
19. Elucidate the importance of advertisement.
20. Discuss the duties of an editor
21. Narrate the significance of page makeup
