

**(FOR THE CANDIDATES ADMITTED**

**( NO. OF PAGES: 2 )**

**DURING THE ACADEMIC YEAR**

**SUBJECT CODE** **20 UPA 5S1**

**2020-21 ONLY)**

**REG.NO:**

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : DECEMBER 2022**

**B.Com. – P.A.**

**MAXIMUM MARKS: 50**

**V SEMESTER**

**TIME : 2 HOURS**

**PART – IV : SKILL BASED ELECTIVE PAPER – I**

**BUSINESS ETHICS**

**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS**

**(K1)**

1. The word Ethics is \_\_\_\_ (K1)

- a) Morals + reasoning      b) Morals + Values      c) Values + Belief      d) Values + Philosophy

2. How many rights does a consumer have under the Consumer Protection Act (K1)?

- a) 8      b) 6      c) 4      d) 5

3. When was the Consumer Protection Act passed in India? (K1) )

- a) 1968      b) 1986      c) 1984      d.) 1976

4. Expand AS (K1).....

- a) Accounting standards      b) auditing standards      c) administrative service      d) all the above

5. Treating the people differently is called \_\_\_\_\_

- a) Gender equality      b) harassment      c) discrimination      d) none of the above

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Expand CSR.

7. What do you mean by Ethical Issues?

8. Define Gender Inequality.

9. Define marketing.

10. What is meant by Accounting and finance.

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**SECTION B**

**(5X8=40)**

**ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS.**

**(K3)**

11. Explain the Prevention of pollution and depletion of natural resources.
12. Explain:
  - a. Discrimination
  - b. Harassment
  - c. Gender Equality
13. Briefly write out the policies regarding conservation of national resources.
14. Explain Corporate Social Responsibility.
15. Explain ethical issues in corporate governance.
16. Explain the ethical guidelines for marketing
17. Briefly explain consumer protection and healthy competition.
18. Explain the Ethical issues and common problems

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