

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR
2020-21 ONLY)

(NO. OF PAGES: 2)
SUBJECT CODE **20 UPA 5S1**
REG.NO:

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : DECEMBER 2022

B.Com. – P.A.

MAXIMUM MARKS: 50

V SEMESTER

TIME : 2 HOURS

PART – IV : SKILL BASED ELECTIVE PAPER – I

BUSINESS ETHICS

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS

(K1)

1. The word Ethics is ____ (K1)
a) Morals + reasoning b) Morals + Values c) Values + Belief d) Values + Philosophy
2. How many rights does a consumer have under the Consumer Protection Act (K1)?
a) 8 b) 6 c) 4 d) 5
3. When was the Consumer Protection Act passed in India? (K1))
a) 1968 b) 1986 c) 1984 d.) 1976
4. Expand AS (K1).....
a) Accounting standards b) auditing standards c) administrative service d) all the above
5. Treating the people differently is called _____
a) Gender equality b) harassment c) discrimination d) none of the above

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)

6. Expand CSR.
7. What do you mean by Ethical Issues?
8. Define Gender Inequality.
9. Define marketing.
10. What is meant by Accounting and finance.

(2)

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SECTION B

(5X8=40)

ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS.

(K3)

11. Explain the Prevention of pollution and depletion of natural resources.
12. Explain:
 - a. Discrimination
 - b. Harassment
 - c. Gender Equality
13. Briefly write out the policies regarding conservation of national resources.
14. Explain Corporate Social Responsibility.
15. Explain ethical issues in corporate governance.
16. Explain the ethical guidelines for marketing
17. Briefly explain consumer protection and healthy competition.
18. Explain the Ethical issues and common problems
